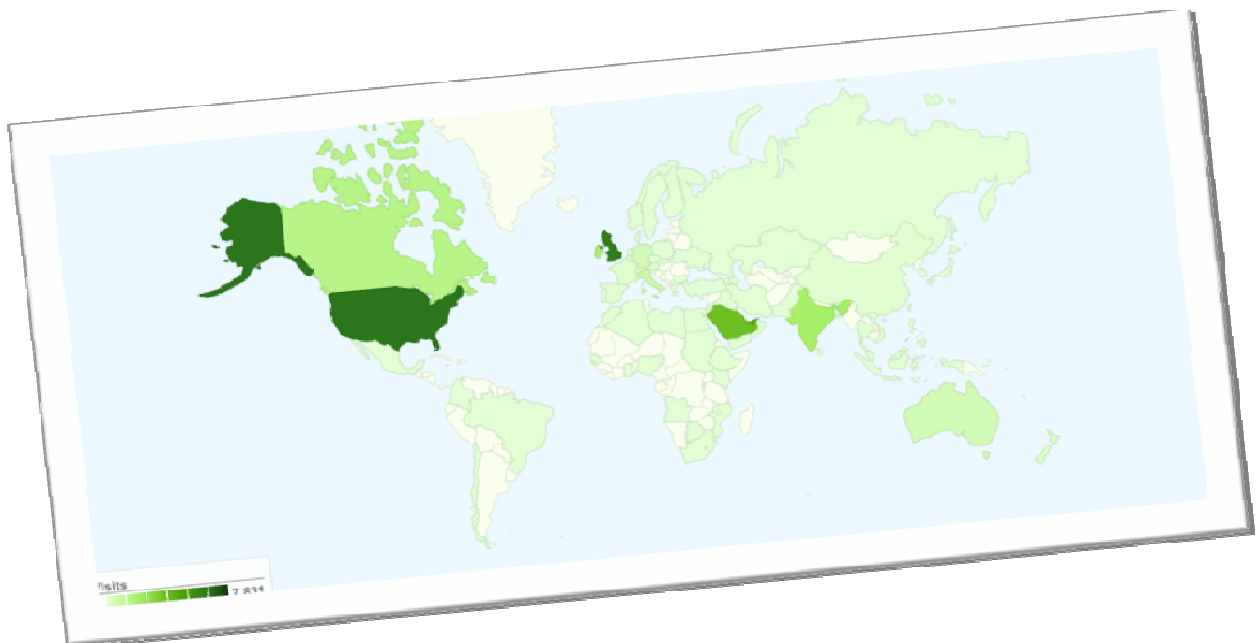


Grow your business with malayamlive.com!

Who are we?

www.malayamlive.com ("Malayalam Live") is a free internet portal for Malayalees. It is serving Malayalees across the world for since 2007. Malayalam Live offers Live Malayalam News, Live Malayalam TV Channels, Live Malayalam Radio, Live Malayalam Movies, Malayalam News Paper Print Editions, Live Flight Status and much more. All of these services are 100% free. We have designed the website with international standards. Malayalam Live has been successful as it is completely owned and operated by "Pravasi Malayalees". So we know what Malayalees outside Kerala exactly looking for. We do not show excessive ads as other Malayalam Websites. We get hundreds of emails every month praising our service. Malayalam Live serves an average of about 80,000 to 100,000 pages per day to users across the world. Given below is the coverage map of Malayalam Live site in the world.

Coverage Map:



Picture 1: Coverage by country. Darker color show more usage.

Rank	Country
1	United States
2	United Kingdom
3	United Arab Emirates
4	Saudi Arabia
5	India
6	Ireland
7	Qatar
8	Canada
9	Italy
10	Australia

Table 1: Top 10 visitor countries

Why advertise with us?

If you have a product or service that you are trying to promote through internet, Malayalam Live is the best place to advertise. With close to 100K impressions per day and coverage in most of the countries in the globe, your product/service will have high visibility from Day 1. As we all know, Internet has become #1 source of advertising and marketing products recently. In 2009, it is reported that top companies across the world spent more money in marketing their products via internet compared to print media advertising. So we can guarantee that the money you spent with us on advertising will bring you more business.

What are my advertising options?

We provide an advertising platform with maximum flexibility for your needs. Given below are various options you have for advertising with Malayalam Live :

1) Pay Per Click (Coming Soon!)

The advertiser would be charged based on number of clicks. If no one clicked your advertisement, you pay nothing. But we are sure that you will get lots of clicks. As an advertiser, you will be able to see how many clicks from each country and how much money you have spent on each day. We are currently working on this solution and will be launched soon.

2) Pay by Time Period

This is the most popular advertising method. The advertiser will be charged based on the time period they have selected to show their ad. We have advertisement packages based on Weekly or Monthly basis. In rare cases, we will also take advertising for specific days.

3) Localized Advertising

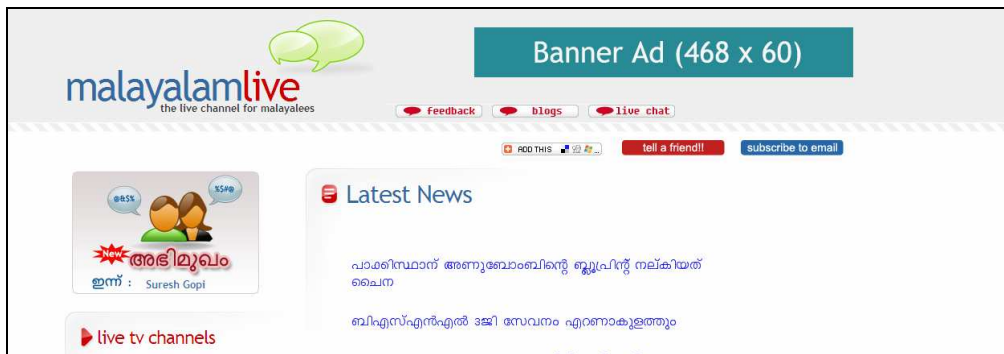
If your product or service is not sold world-wide, you can still use Malayalam Live to advertise your product for specific country or region and pay less.



Currently we offer country level advertising solutions. This means, you can buy and Ad for only USA or UK or only United Arab Emirates or combination of multiple countries. For USA, we even offer state level localization which means US advertisers can buy an Ad for only New Jersey or only New York or combine states like “NY Tri State”, “New York and Florida”. The advantage of localized Ad is that you have lesser cost still get coverage in the area you do business. This is a good solution for restaurants, Grocery Stores or Movie Theaters.

Ad Spaces and Cost

1. Banner



Picture 2: Banner Ad

Banner Ad will be shown on all pages on top banner of the site. Banner Ad will use image of size 468 Pixels X 60 Pixels.

Banner Ad Cost:

	Weekly Cost	Monthly Cost
Global	\$100	\$400
USA Only	\$40	\$120
Any US State	\$7	\$25
UK	\$25	\$75
UAE	\$25	\$75
Saudi Arabia	\$25	\$75
India	\$20	\$60
Any other country	\$10	\$30

* All amounts are in US Dollars.

2. Left Menu

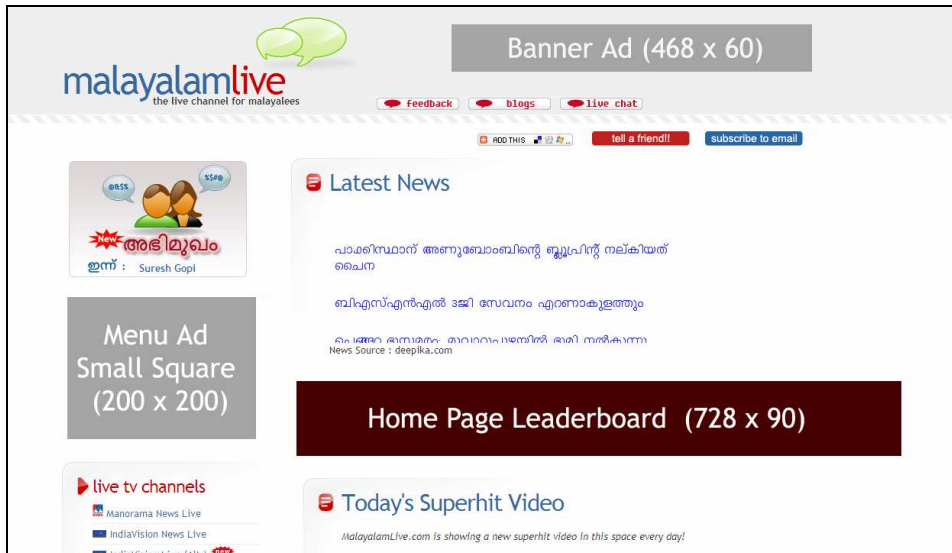


Left Menu Ad will be shown on all pages below the interview icon above the menu items. Left Menu Ad will use a square image of size 200 Pixels X 200 Pixels.

Left Menu Ad Cost:

	Weekly Cost	Monthly Cost
Global	\$75	\$225
USA Only	\$25	\$75
Any US State	\$5	\$15
UK only	\$20	\$60
UAE Only	\$20	\$60
Saudi Arabia	\$20	\$60
India	\$15	\$45
Any other country	\$7	\$25

3. Home Page Leaderboard

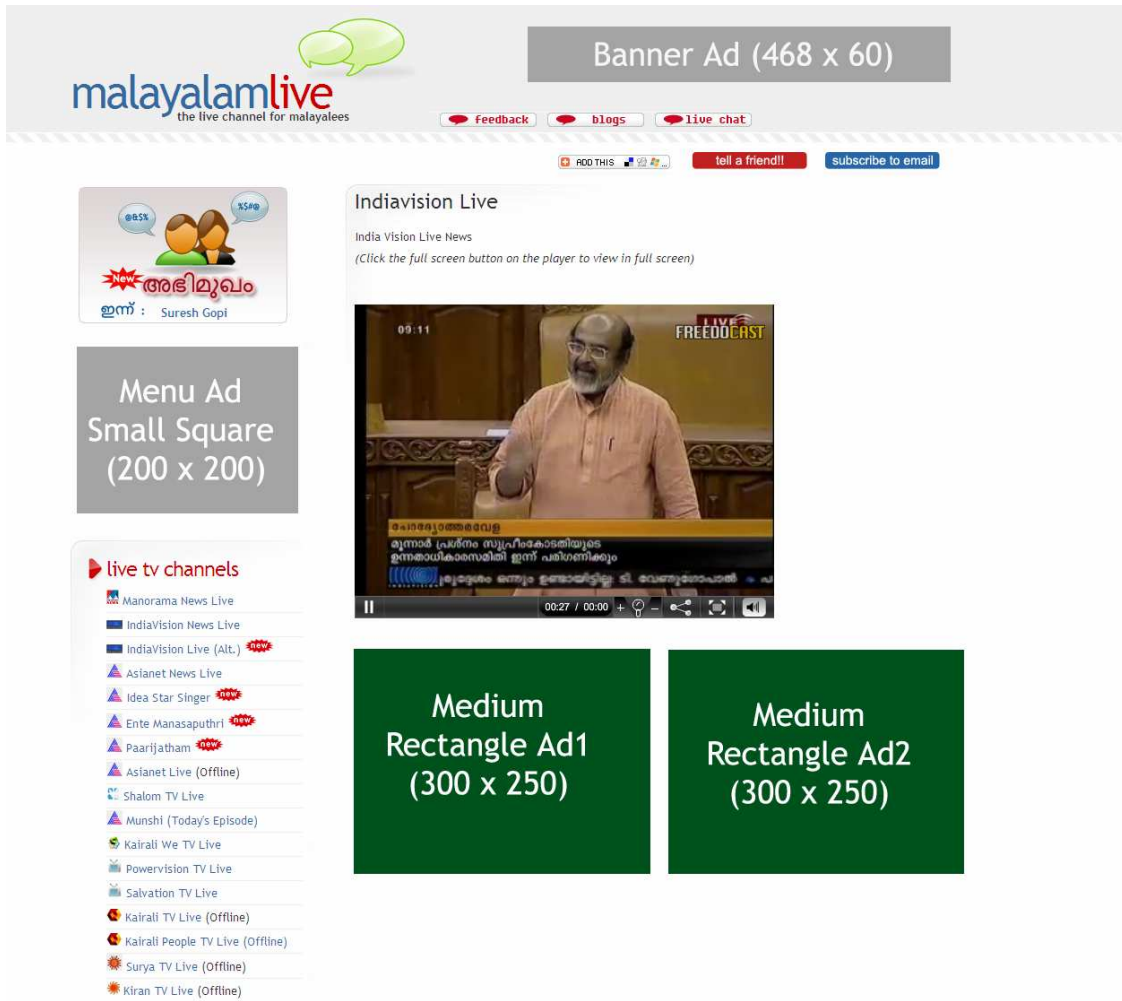


Home Page Main Ad will be shown only on the home page above the Super hit Video.
 Leaderboard will use an image of size 728 Pixels X 90 Pixels.

Home Page Leaderboard Ad Cost:

	Weekly Cost	Monthly Cost
Global	\$50	\$150
USA Only	\$25	\$75
Any US State	\$3	\$10
UK	\$20	\$50
UAE	\$20	\$50
Saudi Arabia	\$20	\$50
India	\$15	\$45
Any other country	\$5	\$15

4. Inner Medium Rectangle Ads



Inner Medium Rectangle Ad will be shown on all inner pages except Home page, below the Video. This ad will use an image of size 300 Pixels X 250 Pixels. 2 ads will be shown adjacent to each other.

Inner Page Ad Cost:

	Weekly Cost	Monthly Cost
Global	\$75	\$225
USA Only	\$25	\$75



Any US State	\$5	\$15
UK	\$20	\$60
UAE	\$20	\$60
Saudi Arabia	\$20	\$60
India	\$15	\$45
Any other country	\$7	\$25

Questions?

If you have any questions regarding advertising on Malayalam Live, you can contact us by sending an email to malayamlive@gmail.com or ads@malayamlive.com. We will reply with in 24 hours.